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Wed. May 9, 1 PM EDT | 10 AM PDT

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Women in Franchising: This business is not just for men anymore

The franchise business model is no longer a man's game. More and more women are finding a business home in the franchise world - and liking it very much, thank you!

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Text Marketing for your Franchise: Personalized, Branded, Automated

Did you know 99% of text messages are read within 90 seconds? Learn how you can use Branded & Personalized Text Message Marketing for Your Brand. Join 30-min webinar on Wed. May 9th 1pm EDT/10am PDT.

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Sunny Street Café Expanding in Hot Texas Market

Sunny Street Café is shining bright in the Lone Star State.

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Home Service Franchise Showcase



6 Reasons Home Services Franchises Are Booming

Outsourcing work that needs to be done on their homes, whether it be on the outside or inside, is something many time pressed Americans are doing.

Featured Home Service Franchises



uBreakiFix is a consumer electronics repair company based out of Orlando, FL that specializes in refurbishing and restoring smartphones, tablets,...



Homewatch CareGivers gives entrepreneurs a proven path to financial success as well as the opportunity to make a positive change in the world. We are...



OXI FRESH is a GREEN Carpet Cleaning Franchise and one of Entrepreneur's "101 Best Franchises to Run From Home." Excellent recurring... Learn More

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Join the national insurance restoration service franchise that specializes in fire, mold, and water damage clean up. PuroClean offers a low investment

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Identifying Rising Talent: 6 Key Indicators to Evaluate Future Leaders

Many business owners continue steadfastly as the only key leader in their company, failing to develop employees and managers who have leadership potential.



Multi-Unit Operator Bringing 8 Yogurtlands to DFW

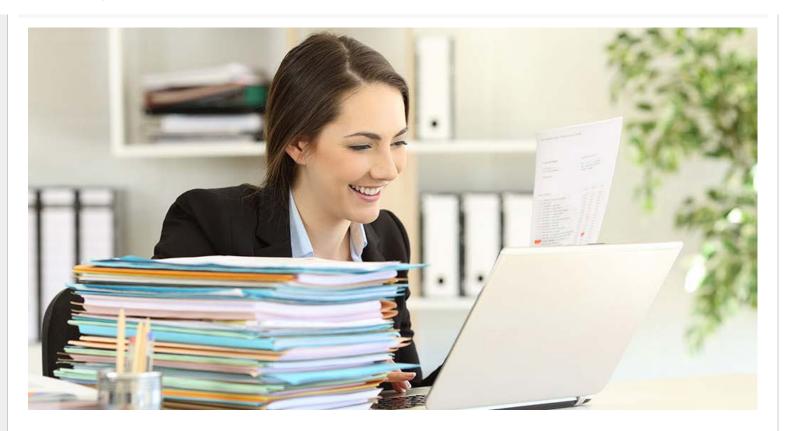
One of Yogurtland's Most Successful Multi-Unit Operators is Bringing 8 More Locations to Dallas-Fort Worth Market.



Del Taco Franchisees Put Their Money Where Their Mouths Are

Del Taco has long been committed to its fresh, quality food, its loyal customer base, and its dedicated, hard-working franchisees.

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Let Go of Your Ego and Get More Done

5 Strategies That Can Help You Get Your Ego Out of the Way and Allow Your Business to Thrive.



Menu Innovation Drives Firehouse Subs Traffic & Growth

Firehouse Subs has always believed in the idea that the best way to build a successful restaurant is to exceed guest

expectations while delivering upon a brand promise of hearty and flavorful food, heartfelt service, and public safety.

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Top 10 Franchise News Stories of the Week

Sponsored by: Textellent

sweetFrog Frozen Yogurt Shows Strength in Numbers with Strategic Hoopla Franchise Takeover

sweetFrog Frozen Yogurt acquired five New York-based Hoopla Frozen Yogurt locations in Camillus, Middletown, New Hartford, Newburgh, and Poughkeepsie...

- » It's A Solabration! Sola Announces Exciting Milestone
- » Don't Miss Out! The Habit Burger Grill Charclub Members Get Rewarded With Sneak Peek Of New Castro Valley Restaurant
- » Century 21 JWC Florida Realty Acquires Cooperative Real Estate Group And Rebrands As Century 21 Keystone Realty
- » SailTime Returns to the Motor City Under New Ownership
- » Main Squeeze Juice Co. Announces Partnership with Former New Orleans Saints Wide Receiver Marques Colston
- » Monster Tree Service Awards New Territory in St. Louis, Missouri
- » Travel's Tough But One Lucky Orlando Southwest Flight Got A Special Surprise From Jersey Mike's & Villa Italian Kitchen
- >> Jersey Mike's Subs Opens Fourth Toms River Location
- » Vitality Bowls Celebrates Tremendous Growth

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Saladworks leads the exploding fast-casual salad space, with nine consecutive quarters of positive samestore sales growth through 2017. America's...

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Are you ready to join the best glass repair and replacement franchise in the world? NOVUS Franchising is the perfect opportunity for people looking...

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Top Franchises







Eat. Energize. That's the Freshii mantra. Since 2005, Freshii has been on a mission to help the citizens of the world live better by making healthy...

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At Blink Fitness, exercise isn't just about looking good, it's also about how it makes you feel.

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Start a fitness business with one of the best, manager-run franchise models in the industry. FIT36® delivers a proven business model backed by a...

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Are you interested in a health conscious franchise opportunity in a growing smoothie industry that does over \$2 billion in annual sales in the United...

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Top 10 Daily Franchise News Stories

FRIDAY | May 4th, 2018



Travel's Tough But One Lucky Orlando Southwest Flight Got A Special Surprise From Jersey Mike's & Villa Italian Kitchen

Cooked up for Southwest's WOW Wednesday, passengers on one of the airline's flights...

Opportunities Available

- » Del Taco Restaurants, Inc. Reports Fiscal First Quarter 2018 Financial Results
- » IHG Adds 13 Luxury And Upscale Hotels In The UK
- » Hyatt Announces Plans For Second Hyatt Centric Hotel In Central America
- » Discovery Map International, Inc. to exhibit at the International Franchise Expo, May 31-June 2
- » Aaron's And Progressive Leasing Modernize New Hampshire Keystone Club
- » Keller Williams Reports Q1 '18 Results
- » Modern Acupuncture™ Opens First Tennessee location in Brentwood
- » RE/MAX Holdings Reports First Quarter 2018 Results
- » Jamba Juice Eyes Continued Expansion in Houston

THURSDAY | May 3rd, 2018

First Watch Hires First General Counsel

First Watch announced today that it has added a C-level restaurant industry veteran to its...

- » Tony Roma's® Expands Latin American Presence with New Restaurant in Peru
- » The Joint Chiropractic Opens New Clinic in Boise ID

- » i9 Sports Announces Expansive Franchise Growth Initiative
- » Whitbread Secures A UK Hotel Deal Each Fortnight In 2017
- » Kono USA Continues Expansion Across USA
- » Chem-Dry Partners with Woman's World for Healthy Home Giveaway
- Meineke Revs Up Puerto Rico with New Center Opening
- » New President Named, 25th Anniversary Celebrated At Sport Clips Haircuts National Huddle
- » Senior Helpers® Welcomes New Management In Pawleys Island

WEDNESDAY | May 2nd, 2018

It's A Solabration! Sola Announces Exciting Milestone

Spring 2018 marks a celebratory milestone for the Sola Salon Studio's community across North...

- » SailTime Returns to the Motor City Under New Ownership
- » Main Squeeze Juice Co. Announces Partnership with Former New Orleans Saints Wide Receiver Marques Colston
- » Amada Senior Care Hits 100 Franchise Partners in 2018
- » Homegrown Entrepreneur, James Barfield, Brings Stratus Building Solutions to Wichita
- » Denny's Corporation Reports Results For First Quarter 2018
- Dale Carnegie Training Accelerates U.S. Franchise Initiative to Reinvigorate North American Franchise System
- » Cauldron Ice Cream Finalizes Second Franchise Deal To Expand Into San Diego, CA
- » Oggi's Sports Brewhouse Pizza Signs Multi-Unit Franchise Deal In Southern California
- » Meineke Revs Up Las Vegas with New Center Openings

TUESDAY | May 1st, 2018

Don't Miss Out! The Habit Burger Grill Charclub Members Get Rewarded With Sneak Peek Of New Castro Valley Restaurant

Burger fans shouldn't fear missing out on special events at the new Habit Burger Grill...

- » Century 21 JWC Florida Realty Acquires Cooperative Real Estate Group And Rebrands As Century 21 Keystone Realty
- » Monster Tree Service Awards New Territory in St. Louis, Missouri
- » Vitality Bowls Celebrates Tremendous Growth
- » Regis Reports Improved Third Quarter 2018 Results
- » Caring Transitions Appoints Company Executive to New Chief Operating Officer
- Pet Wants Cincy West Expands with New Storefront
- » Hampton by Hilton Unveils New Prototype

..

- >> Ziebart Welcomes Two New Franchisees in Pennsylvania and Texas
- » Experienced Business Professional Brings The Growth Coach Business and Sales Coaching Company to the Texas Gulf Coast

MONDAY | April 30th, 2018

sweetFrog Frozen Yogurt Shows Strength in Numbers with Strategic Hoopla Franchise Takeover

sweetFrog Frozen Yogurt acquired five New York-based Hoopla Frozen Yogurt locations in Camillus,...

- Jersey Mike's Subs Opens Fourth Toms River Location
- Jersey Mike's Subs Opens First Clarkston Location
- >> Home Franchise Concepts Elevates Jonathan Thiessen to Chief Development Officer
- Jersey Mike's Subs Opens Hilton Head Location
- » Childrens Lighthouse Learning Center(SM) Appoints Director of Marketing and Franchise Administration
- » Creamistry to Open First Location in Buford
- » Shakeaway Durham is open!
- » Gary E. Smith, ECCS, Franchise Owner of Dream Vacations TravelPerks, Wins Most Prestigious Travel Agent Award in Industry
- » Hyatt Announces Plans For Hyatt Centric Melbourne

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